

DIANI JUNIOR CUP (DJC)

MASTER CODE OF CONDUCT & GOVERNANCE FRAMEWORK

1. INTRODUCTION & PURPOSE

The Diani Junior Cup (DJC) is a premier youth football tournament dedicated to:

- Holistic player development (technical, tactical, physical, and social)
- Cultivating character, discipline, and life skills
- Fostering fair play, integrity, and respect

This Master Code of Conduct governs the behavior of:

- Players
- Coaches and Team Officials
- Parents and Guardians

It establishes a shared responsibility model to ensure a safe, structured, and high-quality football environment.

2. CORE VALUES OF DJC

All stakeholders are expected to uphold the following values:

2.1 Respect

- Respect for oneself, teammates, opponents, officials, and organizers

2.2 Discipline

- Emotional control, adherence to rules, and accountability

2.3 Integrity

- Honesty in competition and conduct

2.4 Development First

- Prioritizing long-term growth over immediate victories

2.5 Sportsmanship

- Fair play in both victory and defeat
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3. GENERAL TOURNAMENT BEHAVIOR STANDARDS

Applies to ALL (Players, Coaches, Parents):

- No abusive, offensive, or discriminatory language
 - No violence, intimidation, or harassment
 - No interference with match operations
 - Respect all decisions made by tournament officials
 - Protect the reputation of DJC at all times
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SECTION A: PLAYER CODE OF CONDUCT

4. PLAYER RESPONSIBILITIES

4.1 On-Field Conduct

Players must:

- Play according to the Laws of the Game
- Show respect to referees and accept their decisions
- Avoid dangerous play, cheating, or simulation
- Maintain discipline at all times

4.2 Behavior Towards Others

Players shall:

- Respect teammates and cultivate a positive environment
- Treat opponents with dignity
- Reject bullying, discrimination, or exclusion

4.3 Technical Area Discipline

Substitutes must:

- Remain disciplined on the bench
- Avoid interfering with match officials or opponents

4.4 Welfare & Responsibility

Players must:

- Arrive on time and adequately equipped
- Report injuries immediately
- Maintain personal discipline (rest, hydration, conduct)

4.5 Off-Field Conduct

Players should:

- Represent their team and DJC positively at all times
- Respect accommodation, transport, and facilities

SECTION B: COACH CODE OF CONDUCT

5. COACH PROFESSIONAL RESPONSIBILITIES

5.1 Leadership Role

Coaches must:

- Act as educators and role models
- Prioritize player development over winning
- Promote discipline and a positive culture

5.2 Technical Area (TB) Conduct

Coaches should:

- Remain within the designated Technical Area
- Provide instructions in a controlled and respectful manner
- Refrain from aggressive or confrontational behavior

5.3 Respect for Officials

Coaches must:

- Accept decisions without confrontation

- Communicate respectfully when necessary
- Avoid dissent, intimidation, or abuse

5.4 Player Welfare

Coaches must:

- Ensure safe participation
- Avoid overplaying or risking injured players
- Promote emotional and psychological well-being

5.5 Sideline Management (Critical Responsibility)

Coaches are accountable for:

- Enforcing a strict NO sideline coaching policy from parents
- Ensuring parents remain outside the Technical Area
- Maintaining order among supporters

5.6 Integrity and Compliance

Coaches must:

- Ensure correct player registration
- Adhere to age and eligibility rules
- Avoid cheating or manipulation

SECTION C: PARENT CODE OF CONDUCT

6. PARENT & GUARDIAN RESPONSIBILITIES

6.1 Supportive Role

Parents shall:

- Encourage all players positively
- Focus on effort and development
- Act as role models

6.2 STRICT RULE: NO SIDELINE COACHING

Parents are strictly prohibited from:

- Giving tactical instructions
- Shouting directions to players
- Coaching from the sidelines

Any violations will undermine player development and may result in sanctions.

6.3 TECHNICAL AREA (TB) RESTRICTION

Parents are NOT allowed in the Technical Area (TB).

- Only registered coaches and team officials are permitted.
- Any violation will result in immediate removal.

6.4 Sideline Conduct

Parents must:

- Maintain respectful behavior
- Avoid criticism, shouting, or confrontation
- Respect referees and all participants

6.5 Communication Protocol

Parents should:

- Channel concerns through coaches or officials
- Avoid confrontations during or after matches

SECTION D: MATCH OFFICIALS & RESPECT FRAMEWORK

7. ZERO TOLERANCE POLICY

Applies to ALL:

- No abuse (verbal or physical) towards referees
- No intimidation or protests

Sanctions include:

- Immediate removal
- Suspension
- Tournament bans

SECTION E: SAFEGUARDING & PLAYER PROTECTION

8. CHILD PROTECTION PRINCIPLES

All stakeholders must:

- Ensure the safety and well-being of players
- Avoid any form of abuse (physical, verbal, emotional)
- Report concerns immediately

SECTION F: DISCIPLINE, ENFORCEMENT & SANCTIONS

9. DISCIPLINARY STRUCTURE

9.1 Types of Sanctions

- Verbal warning
- Written warning
- Touchline ban (coaches/parents)
- Yellow/Red cards (players)
- Match suspension
- Removal from venue
- Tournament expulsion
- Team disqualification

9.2 Collective Responsibility Rule

Teams may face sanctions if:

- Parents repeatedly violate rules
- Coaches fail to control sidelines
- Players engage in misconduct

9.3 Immediate Ejection Offenses

- Violence or fighting
 - Abuse of officials
 - Persistent misconduct
 - Aggressively entering the field of play
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SECTION G: INTEGRITY & FAIR COMPETITION

10. STRICT COMPLIANCE

- No age cheating
 - No use of ineligible players
 - No falsification of documents
- Violations will result in:
- Immediate disqualification
 - Possible tournament bans
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SECTION H: ALCOHOL, DRUGS & ENVIRONMENT

11. PROHIBITED CONDUCT

- No alcohol or drugs at venues
- No intoxicated individuals allowed
- Smoking only in designated areas (if permitted)

12. FACILITY & ENVIRONMENTAL RESPONSIBILITY

All participants must:

- Keep venues clean
 - Respect infrastructure
 - Avoid property damage
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SECTION I: TOURNAMENT CULTURE & IDENTITY

13. DJC PHILOSOPHY IN PRACTICE

The Diani Junior Cup promotes:

- Development over results
- Discipline over emotion
- Respect over ego
- Growth over shortcuts

SECTION J: COMMITMENT & LEGAL

ACKNOWLEDGEMENT

14. BINDING AGREEMENT

By participating in DJC:

- Players, Coaches, and Parents agree to this Code
- Accept all disciplinary decisions as final
- Commit to upholding tournament values

15. FINAL AUTHORITY

The Diani Junior Cup Organizing Committee retains:

- Full authority on interpretation of rules
- Final decision on all disciplinary matters

This comprehensive framework is designed to ensure that the Diani Junior Cup (DJC) remains a beacon of youth sportsmanship and development. By adhering to these guidelines, participants contribute to a nurturing environment that emphasizes growth, respect, and integrity. As the tournament continues to inspire young athletes, it stands as a testament to the power of structured guidance in shaping future leaders both on and off the field. The DJC is not just a competition; it is a celebration of potential, community, and the enduring spirit of fair play. Together, we build a legacy of excellence and camaraderie, paving the way for future generations to thrive in the beautiful game of football.

Signatures:

Parent/Guardian: _____ Date: _____

Coach: _____ Date: _____